

Photo – Quality and how to make a picture.

Papilios will edit all pictures before the virtual staging to keep up the consistency, accuracy and authenticity of the final product. To do so Papilios needs qualified pictures to work with.

Papilios recommendations to make a qualified picture:

1. Rooms have to be totally empty.
2. Always use a digital SLR Camera with a wide-angle lens. The camera should have a minimum of 6 mega pixels (3000 x 2000 pixels). The wide-angle lens will show the room better and leave enough space to add furniture. However a fisheye lens will not work for virtual staging.
3. Always use a tripod with the camera in chest height, pointing horizontally. Make sure the camera is level. If the camera is pointing slightly up or down, the scale and the corner lines will be incorrect.
4. Always capture at least two of the rooms four corners.
5. Always open blinds and pull back the curtains to get all natural light as possible.
6. If flash is needed, do avoid the flash bouncing in windows, paintings, kitchen panels etc.
7. Always try to have the camera in a door opening, to capture most of the room. Do not take the picture from the spot you expect any furniture to be staged.
8. Always deliver in JPEG, TIFF or RAW formats.

So how do you shoot the images:

What not to do:

Make sure not to make dark images with corners that are not vertical, like this sample:



What to do:

Notice the vertical lines in the corners and the overall light in the room:



Make sure not only include one corner of the room in the pictures, like this sample:



This is as clean sample of two vertical corners, a bright room and perfect floor:



The result of one corner will be an images that don't look good and it's difficult for Papilios to stage the image:



The result is good and it's easier to stage the room, the viewer understand how it's build up and get the feel of what it can become:



At Papilios InterStaging we are always ready to guide you through your photo shoot if you're in need for that, call us and we'll help. If you use assistance from local photographers, let us know and we can explain them how to deal with the images.

See this as brief guideline to get you the best possible virtual staging for your client.